

Welcome to Smadar's Press Packet.

An exciting new voice emerging from the Mediterranean NYC world music scene, Smadar is an Israeli-Moroccan singer whose craft is best described as Pan-Mediterranean music peppered with a gypsy sound. Smadar sings original and creative renditions of traditional tunes in Arabic, Hebrew, and Spanish. Inside this press packet you will find the latest information on this up-and-coming Middle Eastern artist. To make your exploration a little easier, we have highlighted and contextualized some of the most important information for you,

CD - Smadar's self-titled debut CD was recorded in 2004 and has received much praise. Smother magazine describes it as "Middle Eastern music floats through your body tickling your cerebellum with its delightful strings and complex percussion. Rhythmically it's danceable and whisks you off to the Middle East. You hear the struggles of the area playing out through the Arabic lyrics and haunting vocals."

Two tracks from this CD have already been chosen to be featured in international compilations: "Ghali Ya Bouy" is featured in World Music Network's Think Global: Bellydance, while "Mama" will be featured on the forthcoming Buddha Lounge compilation.

Press - To get a better sense of Smadar's trajectory and values as an artist, we recommend that you take the time and read some of the articles that we have provided. Of particular note is an article by The Epoch Times International entitled "Daughter of Sderot". This piece highlights Smadar as a "euphonies and haunting voice" for peace and unity among Jews and Arabs. Another article to pay attention to is a review of Smadar in concert by World Music Central. This review calls Smadar "World music at its best."

Letters of Recommendation - We have included two letters of recommendation in this packet. The first is from Janet Wallach who is the president the world renowned organization Seeds of Peace. The letter highlights Smadar's work with Seeds of Peace. Ms. Wallach writes that Smadar is "a beautiful and talented woman who has marshaled her skills to noble ends." The second letter comes from Avi Eilam Amzallag, founder and conductor of the award-winning Israeli Andalusian Orchestra. Dr. Amzallag writes that Smadar's "vocal abilities, compositional breadth, and creative vision engender what the great novelist James Joyce called a state of aesthetic arrest."

We hope that this press packet will give you a sense of the tremendous potential of this up-and-coming artist. Enjoy reading about and listening to the music of Smadar.

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